

CURRICULUM VITAE

(Years of service: 2021 – Present)



MUHAMMAD FARHAN FAUZAN BIN MASAAT

Lecturer

Faculty of Science & Information

011 – 2388 9408

farhanfauzan@kuis.edu.my

MUHAMMAD FARHAN FAUZAN BIN MASAAT

Place of Birth: General Hospital Kuala Lumpur, Wilayah Persekutuan

Date of Birth: 07-04-1990

Sex: Male

Citizenship: Malaysian

Identification number: 900407146073

Position: Lecturer

Professional position: Membership of Majlis Reka Bentuk Malaysia (MRM)

Marital status: Married

Name of spouse: Nur Ainie Zahida Bt Md Jani



Number of children: 1



ACADEMIC QUALIFICATIONS



University Technology Mara (UITM) Master of Visual Communication and New Media Virtual Reality Design Technology To Overcome Misbehavior Issue Among Primary School Children	2016/2018
University Technology Mara (UITM) Bachelor of Arts and Design (Hons) (Graphic Design) (First Class)	2010/2013
Victoria Institution High School Malaysian Certificate of Education (SPM)	2003/2007



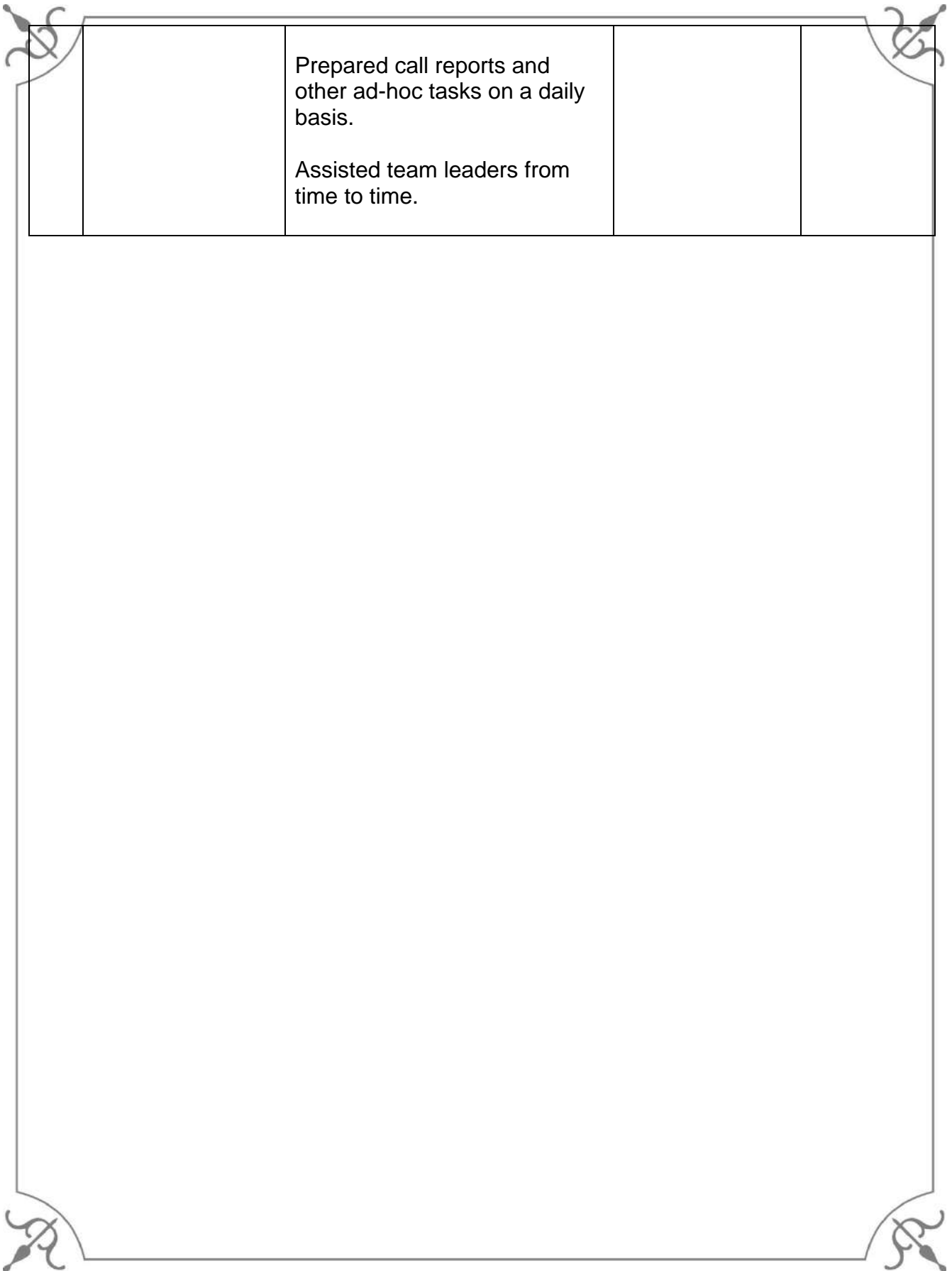
WORK EXPERIENCE

No	Position	Responsibilities	Employer Year/Month Start and Year/Month End	Duration of Experience
1	LECTURER (DK45) FACULTY OF SCIENCE AND INFORMATION TECHNOLOGY (FSTM) KUIS	To achieve the target goals of 2021/2022 for overall and individual criteria of -85% a) Exam Passing Rate b) Student Attendance c) Assignment Index d) Lecture Class Conduct	Jan 2021 - Present	1 Year and 4 Months
2	LECTURER PART TIME FULL TIME -FACULTY OF COMPUTER, MEDIA & TECHNOLOGY MANAGEMENT (FKMPT), TATIUC	To achieve the target goals of 2020/2021 for overall and individual criteria of -85% a) Exam Passing Rate b) Student Attendance c) Assignment Index d) Lecture Class Conduct	May 2020 – Jan 2021	6 Months
3	LECTURER II AND VIDEO EDITOR – INTERNATIONAL UNIVERSITY OF MALAYA-WALES (IUMW)	To achieve the target goals of 2020/2021 for overall and individual criteria of -85% a) Exam Passing Rate b) Student Attendance c) Assignment Index d) Lecture Class Conduct	Jan 2020 – August 2020	8 Months
5	LECTURER – LINTON UNIVERSITY COLLEGE	To achieve the target goals of 2015/2019 for overall and individual criteria of -85% a) Exam Passing Rate b) Student Attendance c) Assignment Index d) Lecture Class Conduct	March 2015 – Dec 2019	5 Years

WORK EXPERIENCE

No	Position	Responsibilities	Employer Year/Month Start and Year/Month End	Duration of Experience
6	LEADER DESIGN TEAM – QSR TRADING SDN BHD	<p>Accomplishes art department work requirements by orienting, training, assigning, scheduling, and coaching employees.</p> <p>Meets art department work standards by following production, productivity, quality, and customer-service standards; resolving operational problems; identifying work process improvements.</p>	July 2013 – March 2015	2 Years
7	CREDIT RECOVERY OFFICER – RHB BANK GROUP	<p>Provided a clear understanding as credit verification officer.</p> <p>Maintained existing and potential customers' data base and completed the records of telephonic interactions, orders and accounts.</p> <p>Meet the expectations and targets of the Management.</p>	Jan 2013 – July 2013	7 Months
8	DESIGN CONSULTANT - TWENTY SEVENTH VANTAGE SDN BHD	Planned and coordinated creative activities according to clientele's needs and approved budget by the agencies – involved in design consultations, printings, workshops and events.	May 2012 – Oct 2012	5 Months

		<p>Liaised directly with clients, suppliers and professional organizations for successful design concept implementation.</p> <p>Meets art department cost standards by monitoring expenses; implementing cost-saving actions.</p>		
9	<p>GRAPHIC DESIGNER - AD INTERACT INTERNATIONAL SDN BHD (4As Agency)</p>	<p>Responsible for the design of graphic applications – collateral materials, environmental graphics, books, corporate identity and branding.</p> <p>Worked closely with Senior Graphic Designer and Art Director starting from conceptualize phase until completion</p>	<p>Sept 2011 – May 2012</p>	<p>9 Months</p>
10	<p>CREDIT RECOVERY OFFICER - ZURI SERVICES SDN BHD</p>	<p>Followed up and maintained good relationships with clientele.</p> <p>Met the expectations and targets set out by the Management.</p> <p>Prepared call reports and other ad-hoc tasks on a daily basis.</p> <p>Assisted team leaders from time to time.</p>	<p>Jan 2011 – May 2011</p>	<p>5 Months</p>
11	<p>CREDIT RECOVERY OFFICER – AEON (M) CREDIT SERVICES SDN BHD</p>	<p>Followed up and maintained good relationships with clientele.</p> <p>Met the expectations and targets set out by the Management.</p>	<p>Jan 2008 – Aug 2008</p>	<p>8 Months</p>

Four decorative corner ornaments, each featuring a stylized pen nib and a flourish, are positioned at the corners of the page: top-left, top-right, bottom-left, and bottom-right.

		<p>Prepared call reports and other ad-hoc tasks on a daily basis.</p> <p>Assisted team leaders from time to time.</p>		
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POSITIONS IN ADMINISTRATION

- Acting Head of Programme Ijazah Sarjana Sains (Multimedia Kreatif).
Faculty of Science and Information Technology (FSTM) KUIS.
Mac 2021 – July 2021
- Head of Programme Diploma in Graphic Design Linton University College
Jan 2018 – Dec 2019
- Curriculum Committee Review Diploma in Graphic Design
Jan 2018 – Dec 2019
- Programme Study Committee B.A (HONS) Graphic Design Advertising
Jan 2018 – Dec 2019
- Linton University College ISO 9001:2015 Internal Quality Auditor
Jan 2019 – Dec 2019
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AWARDS / ACKNOWLEDGEMENTS / APPOINTMENTS

- Anugerah Pensyarah Kreatif, FSTM KUIS 2022
- Finalist Mural Painting Competition, Yayasan Persahabatan
Malaysia – Permai 2019
- Chief Executive Awards, Linton University College 2018
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EXPERTISE AND CONSULTATION

INTERNATIONAL LEVEL

No.	Committee Name	Period	Status
1	BANDAR ILMU, Selangor State Government.	2021-2025	Deputy Chairman III
2	Bengkel Rantai Nilai Inovasi (BERNAS2021), Selangor State Government.	2021-2022	Project Coordinator

3	Program Kemahiran Sains, Teknologi & Inovasi (KSTI2021), Selangor State Government.	2021-2022	Bureau of Technical committee
4	3rd International Innovation, Technology and Research Exhibition and Conference 2021 (ITREXC2021), Selangor International Islamic University College	2021	Bureau of Publicity and Multimedia & Committee, Bureau of Technical committee

NATIONAL LEVEL (36)

No.	Committee Name	Period Status	Status
1	Campaign BANDAR ILMU, Selangor State Government.	July 2021 – Dec 2025	On - Going
2.	Bengkel Rantai Nilai Inovasi (BERNAS2021), Selangor State Government.	2021-2022 (Completed)	Project Coordinator
3.	Program Kemahiran Sains, Teknologi & Inovasi (KSTI2021), Selangor State Government.	2021-2022 (Completed)	Bureau of Technical Committee
4.	Program Technology and Innovation Communication Camp (TICC 2020) Selangor State Government.	2020 – 2021 (Completed)	Bureau of Technical Committee

KUIS

No.	Position	Agencies
1	Bandar ILMU (Deputy Chairman III)	KUIS
2	KUIS Virtual Open Day 4.0 2022 (Bureau of Videographer Committee)	Marketing Department KUIS
1	KUIS Virtual Open Day 3.0 2022 (Bureau of Technical Committee)	Marketing Department KUIS
2	Virtual Convocation Ceremony Certificate in Shariah for Banking and Finance (CSBF) (Bureau of Technical Committee)	IRCIEF KUIS
3	Program Technology and Innovation Communication Camp (TICC 2020)) (Bureau of Technical Committee)	KUIS
4	Selangor International Islamic University College Convocation Ceremony 23th and 24 th (Bureau of Setup Committee)	KUIS

JOURNAL/MONOGRAPH/GUIDELINES AND POLICIES EDITORS

No.	Position	Name of Journal/Monograph/Guideline
1	N/A	

ARTICLE OR JOURNAL CONSULTANTS/ REVIEWERS

No.	Position	Name of Journal/Task
1	N/A	

PROFESSIONAL BODIES MEMBERSHIP

No.	Committee Name	Period	Status
1	MAJLIS REKA BENTUK MALAYSIA (MRM)	2018 – On-Going	Active

TEACHING AND SUPERVISION

TEACHING COURSES

1. TBDD 1023 TYPOGRAPHY DESIGN
2. TBDD 1013 VISUAL COMMUNICATION
3. TBMM1023 MULTIMEDIA DRAWING AND DESIGN
4. TBMM4144 FINAL PROJECT II
5. TBMM1013 INTRODUCTION TO MULTIMEDIA
6. TBMM2053 INTRODUCTION TO ANIMATION
7. TBMM 2083 3D ANIMATION I
8. TBMM 3113 AUDIO VIDEO TECHNOLOGY
9. TDMM2013 VISUAL COMMUNICATION
10. TDMM3104 MULTIMEDIA PROJECT

LIST OF TEACHING COURSES BY SEMESTER

SEMESTER	COURSES	LEVEL
Sesi II 2021/2022	TBDD 1013 VISUAL COMMUNICATION	Bachelor Degree
Sesi II 2021/2022	TBMM 2083 3D ANIMATION I	Bachelor Degree
Sesi II 2021/2022	TBMM4144 FINAL PROJECT DESIGN II	Bachelor Degree
Sesi II 2021/2022	TBMM4144 FINAL PROJECT DESIGN II	Bachelor Degree
Sesi II 2021/2022	TDMM2093 3D ANIMATION	Diploma
Sesi II 2021/2022	TDMM3104 MULTIMEDIA PROJECT	Diploma
Sesi II 2021/2022	TBDD1023 TYPOGRAPHY DESIGN	Bachelor Degree
Sesi I 2021/2022	TBMM1023 MULTIMEDIA DRAWING AND DESIGN	Bachelor Degree
Sesi I 2021/2022	TBMM4144 FINAL PROJECT DESIGN II	Bachelor Degree
Sesi I 2021/2022	TDMM 2013 VISUAL COMMUNICATION	Diploma
Sesi II 2020/2021	TBMM1013 INTRODUCTION TO MULTIMEDIA	Diploma
Sesi II 2020/2021	TBMM2053 INTRODUCTION TO ANIMATION	Diploma

Sesi II 2020/2021	TBMM 2083 3D ANIMATION I	Diploma
Sesi II 2020/2021	TBMM3113 AUDIO VIDEO TECHNOLOGY	Bachelor Degree

INDUSTRIAL TRAINING OR PRACTICUM SUPERVISION

List of Industrial Training or Practicum Students (122 students)

No.	Name of student	Programme (Field of Studies)	Year of graduation
1	ANAS BIN MOHAMAD FAUZI	Diploma in Multimedia	2022
2	MUHAMMAD SHAZWAN BIN SHAFEI	Diploma in Multimedia	2022
3	SITI NUR FATIMAH BINTI MAAROF	Diploma in Multimedia	2022
4	NURUL AISYAH BINTI MOHD NOH	Bachelor in Multimedia (Creative Multimedia)	2021

List of Undergraduate Students Thesis Supervision

No.	Name of student	Title of thesis	Progress
1	DAUD ASKAR ALMEYJIDU	Mobile Application: ProDay - Make Your Day Be More Productive (Apps)	Sesi II 2021/2022
2	NURSYARAH IZZATI BINTI SHAHRUDIN	Quiz Malay to English (Apps)	Sesi II 2021/2022
3	MUHAMMAD FAHIM FAHMI BIN ROSLI	Retro Like (Game Design Development)	Sesi II 2021/2022
4	WAN AHMAD AZWAR BIN WAN MOHAMED	Murajaah Reminder (Apps)	Sesi II 2021/2022
5	MUHAMMAD RAFIQI HAIKAL BIN ABDUL SATAR	HAYAT (Video Documentary)	Sesi II 2021/2022
6	MUHAMMAD SYAMIM BIN MUHAMAD YUSOFF	Resipi Syamimi (Apps)	Sesi II 2021/2022
7	MUHAMMAD HAZEMM BIN MOHD RAZI	Japanese Halal Food (Apps)	Sesi II 2021/2022
8	MUHAMMAD SYAHIR	Penyalah Gunaan Dadah (Video)	Sesi I

9	BIN JAMALUDDIN JOSHRIL SHAH BIN ABDULLAH	Documentary) Kesan Peperangan Kepada Dunia 9Apps)	2021/2022 Sesi I 2021/2022
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List of Master's Students Thesis Supervision

No.	Name of student	Title of thesis	Progress
1	N/A		
2			
3			
4			

List of Doctor of Philosophy Students Thesis Supervision

No.	Name of student /Matric number	Title of thesis	Progress
1	N/A		
2			

RESEARCH

List of Research Activities

1	Example: Consultative Panel	0
2	Joint Research	0
3	Chief Researcher	1
4	Co-Researcher	3
5	Phd Research	0
6	Master Research	0
	Total	0

Joint Research/Research that has been/is being conducted

Chief Researcher (3)

No.	Research Title	Year/Period	Research fund
1	THE STUDY OF POTENTIAL VIRTUAL REALITY IMPLEMENTATION ON MORAL EDUCATION	2021/2022	Individual
	TOTAL		RM 1000

Research Team Members (12)

No.	Research Title	Year/Period	Research fund
1	Amarah Abd Karim	2021/2022	Individual
2	Mohamad Quzami An-Nuur Ahmad Radzi	2021/2022	Individual
3	Dr. Zainuddin Ibrahim	2021/2022	Individual
	TOTAL		RM

RESEARCH WRITING AND PUBLICATIONS (131)

List of Publications

No.	Item	Number
1	JOURNAL – CO-AUTHOR	1

**Total****BOOK AUTHORS**

1. N/A

RESEARCH REPORTS/MONOGRAPHS (14)

1. N/A

BOOK CHAPTERS (10)

1. Ts. Mohamad Quzami An-Nuur Ahmad Radzi **Muhammad Farhan Fauzan** (2021),PANDUAN REKAAN LOGO PERNIAGAAN MALAYSIA. INFO USAHAWAN EDISI 23, MALAYSIA E-ISSN 1823-6421
<https://online.fliphtml5.com/hwoec/pqhv/#p=10>
- 2.

BOOK EDITORS (1)

1. N/A

JOURNALS (34)

1. N/A

JOURNAL – MAIN AUTHOR (15)

1. N/A

JOURNAL – CO-AUTHOR (19)

1. Amarah Abd Karim, **Muhammad Farhan Fauzan**, Mokhtar Tamby Ahmad & Ahmad Taufiq Haji Abdul Aziz (2021) Transformation of Signage and Road Markings as a Medium for Safety in School Area, VOL. 2 NO. 1 (2021): INTERNATIONAL JOURNAL OF SYNERGY ENGINEERING AND TECHNOLOGY, UNIVERSITY COLLEGE TATI, IJSET, MALAYSIA. E-ISSN 2735-0622
<https://tatiuc.edu.my/ijset/index.php/ijset/article/view/98>
2. Mohamad Quzami An-Nuur bin Ahmad Radzi, Dianna Suzieanna Mohamad Shah, Muhammad Fikri Saidi Othman, Muhammad Nor Razin Mhd Nor, **Muhammad Farhan Fauzan bin Masaat** (2021) Review on Application of Augmented Reality (AR) in The Eco-Tourism Sector, INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS & SOCIAL SCIENCES. ISSN: 2222-6990
<https://hrmars.com/index.php/IJARBSS/article/view/11377/Review-on-Application-of-Augmented-Reality-AR-in-The-Eco-Tourism-Sector>
- 3.

PROCEEDINGS (70)

1. **Muhammad Farhan Fauzan**, Amarah Abd Karim, Ts. Mohamad Quzami An-Nuur Ahmad Radzi & Dr. Zainuddin Ibrahim (2021) **THE STUDY OF POTENTIAL VIRTUAL REALITY IMPLEMENTATION ON MORAL EDUCATION, 5th INTERNATIONAL CONFERENCE ON ENGINEERING TECHNOLOGY “CAKNA VIRTUAL TECHNOLOGY” (2021)**
2. Asia International Community of Art & Design (AICAD) – (IID) Invention Innovation & Design. Mohamad Quzami An-Nuur bin Ahmad Radzi, **Muhammad Farhan Fauzan**, Dr. Shahrulizam Sulaiman, Dr. Nur Juliana Abdul Majid, Ts. Dr. Mohamad Farid Misnan, Be Good VR Version 1.0.
3. Educational Design, Games, Invention & Innovation Competition 2022. NurHidayah Binti Johari, Ts. Mohamad Quzami An-Nuur bin Ahmad Radzi, Nur Liana Binti Kamal Bahari, Dr. Kogilathah Segaran, **Muhammad Farhan Fauzan**. ProofRead Expert Version 1.0 During Covid-19.
- 4.

INNOVATION

1. Asia International Community of Art & Design (AICAD) – (IID) Invention Innovation & Design. Mohamad Quzami An-Nuur bin Ahmad Radzi, **Muhammad Farhan Fauzan**,

Dr. Shahrnizam Sulaiman, Dr. Nur Juliana Abdul Majid, Ts. Dr. Mohamad Farid Misnan, Be Good VR Version 1.0 (Bronze Award).

2. Educational Design, Games, Invention & Innovation Competition 2022. NurHidayah Binti Johari, Ts. Mohamad Quzami An-Nuur bin Ahmad Radzi, Nur Liana Binti Kamal Bahari, Dr. Kogilathah Segaran, **Muhammad Farhan Fauzan**. ProofRead Expert Version 1.0 During Covid-19 (Silver Award).

LIST OF INTERNATIONAL AND NATIONAL SEMINAR PRESENTATIONS

1. **Muhammad Farhan Fauzan** (Presenter), **5th INTERNATIONAL CONFERENCE ON ENGINEERING TECHNOLOGY “CAKNA VRTUAL TECHNOLOGY” (2021)**

REFEREES

Dr. Juzlinda binti Mohd Ghazali

Dekan

Fakulti Sains & Teknologi Maklumat
Kolej Universiti Islam Antarabangsa Selangor
Bandar Seri Putra
43000 Kajang
Selangor
+603-89117000 sambungan 1242
juzlinda@kuis.edu.my

Nurul Ibtisam binti Yaacob

Ketua, Jabatan
IT & Multimedia, Fakulti Sains & Teknologi
Maklumat
+603-89117000 sambungan 1241
nurulibtisam@kuis.edu.my